

→ RESEARCH

# BUSINESS PERFORMANCE ROUNDTABLE

## THE BUSINESS PERFORMANCE ROUNDTABLE (BPR) IS:

- A network of executives with a shared desire to improve their organisations' business performance measurement and management practices
- A forum where members challenge, discuss, and learn from each other
- A stimulating learning environment where both academic and practice based knowledge is disseminated and the learning experience is shared

## BPR COMPANIES

3M UK, Angel Trains, Argos, AstraZeneca, B&Q, Balfour Beatty, BNFL, Royal Bank of Scotland, Barclays Bank, Belron International, BP Amoco, British Airways, BT, Cadbury Schweppes, Cap Gemini, De la Rue, DHL International, EDF Energy, Gartner Group, HSBC, Inland Revenue, Kellogs, Land Rover, National Audit Office, National Lottery Commission, The National Trust, Nestle UK, Oxoid, Shell International, Schlumberger, Tesco Stores, Thomas Miller, Transport for London, Visa International.

## MEMBERSHIP BENEFITS

- Member quarterly meetings
- Participation in research projects
- Networking opportunities with like minded executives
- Access to latest ideas and practices
- Access to Cranfield faculty publications
- News and updates on latest thinking
- Guest speakers and workshops
- Online portal and knowledgebase
- Preferential rates for in-company training, in-company research projects and consulting

## MEMBERS OF THE BPR

- Discuss best practices in performance measurement/management
- See examples of how performance measurement initiatives are done in different organisational settings
- Participate in leading research projects
- Meet fellow practitioners
- Engage with UK's leading academics in the field



BPR Members also enjoy:

## CORPORATE DISCOUNTS

Across Cranfield School of Management Executive Development Programmes:

- **25% off** ALL Specialist Open Programme tuition fees
- Applies to ALL employees within a research club member organisation
- Please quote code CDW125 when booking to ensure the discount is applied.

Corporate discounts across Cranfield School of Management Executive MSc programmes

- **10% off** ALL Executive MSc Programmes tuition fees for 1 individual
- **15% off** ALL Executive MSc Programmes tuition fees for 2 or more individuals

Applies to ALL employees within a research club member organisation

*"The world's leading partnership of academia and industry in the areas of performance measurement and management."*

*Maria Rey, Senior Advisor, Newton Vaureal & Co.*

*"I find the meetings very useful. It is good to hear that other organisations have the same challenges as ours and that there are a variety of solutions"*

*Mr. Geoff Thomas, Group Financial Planning Manager at Shell International*

Transforming  
knowledge  
into action

## BPR MEETING TOPICS

- The BPR focuses its attention on how organisations can use performance measurement and performance data to deliver insights, improve decision making and improve overall results.

The following are examples of topics discussed at our quarterly meetings:

- “Deriving Real Value From The Performance Measurement System” Tony Korycki, BT
- “Reflections on Best Practice in Planning and Budgeting Systems” Phil Berrington, Associate Partner, IBM Business Consulting Services
- “Performance measurement: What can businesses learn from sports” Dr. Jenny Denyer, Lane4
- “Managing Change and Performance Improvement” Ken Lewis OBE, Director of Dutton Engineering
- “The way that Intangibles Drive Corporate Performance at Shell International” Geoff Thomas, Shell International
- “The Co-operative Bank’s Partnership Approach: Measurement & Management” Jayne Beer, Partnerships Manager, Co-operative Bank
- “The Great Myths of Measurement” Professor Andy Neely, Centre for Business Performance
- “The Power of the Story” Tim Sheppard, Storyteller
- “Extracting value from data: how the detective mind works” Mr. J. Tolson, Ministry of Defence
- “Winning Cases with Data - Gathering data & interpreting events, lessons from the Legal profession” Sean Jones, Barrister
- “Information Visualisation” Prof. Robert Spence, Imperial College
- “Actuary’s approach to data analysis” Richard Abramson, Actuary, Watson Wyatt

## HOW THE BPR WORKS

### ANNUAL FEE

There is an annual membership fee of £3000 + VAT which entitles member firms to 2 places at each quarterly meeting.

### NON-COMPETITIVE ENVIRONMENT

The BPR operates on a non-competitive basis (we will not knowingly accept an application for membership from a competitor of any existing BPR member without his permission). This enables BPR members to meet and share best practices in an open atmosphere.

For more information contact Prof Mike Bourne or Ben Hamilton  
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### QUARTERLY MEETINGS

Quarterly meetings are key for the functioning of the roundtable. They are devoted to groundbreaking research and best practice applications. These meetings are usually hosted by one of the member organisations or by Cranfield School of Management. They are one to two days in length.

Dates for 2016:

27 April  
14 July  
25 November

